

# Demonstration DAYS

## 2020 SPONSORSHIP OPPORTUNITIES



## ABOUT DEMONSTRATION DAYS

Watch and learn historic activities and traditions at the Log Cabin, throughout the grounds, or inside the Museum.

This free event series provides families and history enthusiasts with hands-on representation of many different lost arts.

The museum is also open with free admission on all Demonstration Days to provide educational outreach to everyone. As a result, attendance on Demonstration Days is typically **50%** higher than an average weekend.

### (update for 2020)

**March 2** - Bacon & Sausage Curing Demo

**April 6** - NWOH Blacksmith Forge Demo

**June 8 & 9** - Power of Yesteryear Tractor Show

**June 22-23** - Wood County Amateur Radio Club

**October 5** - NWOH Blacksmith Forge Demo

**October 19** - Wood Co. Park District Folklore & Funfest

**December 7** - Christmas in the Cabin

## MARKETING OPPORTUNITIES

### SERIES SPONSOR - \$1,000

- **Print Marketing**  
Name/Logo on flyers at museum entrance, outdoor marquees, exhibit program, and community postings
- **Verbal Marketing:** Mentions at civic talks, adult senior talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release:** sent to nearly 100 media outlets in NWOH
- **Radio Mention:** Monthly WBGU Morning Show
- **Chanticleer newsletter:** Name/Logo attached to all event listings + ad in 4 quarterly issues (~700 recipients)
- **Social Media:** Name/Logo on event posts
- **Website & Web Listings:** Name/Logo
- **Event Acknowledgement:**  
Signage, your literature
- **Museum Passes: 20 passes**  
*Individual sponsors may opt for a Family Membership instead of museum passes.*
- **Behind-the-Scenes:**  
Invitation to a museum behind-the-scenes opportunity

### GOLD SPONSOR - \$500

- **Print & Verbal Marketing**
- **Press Release**
- **Radio Mention**
- **Chanticleer newsletter**
- **Social Media**
- **Website & Web Listings**
- **Event Acknowledgement**
- **Museum Passes: 10 passes**  
*Individual sponsors may opt for a Family Membership*
- **Behind-the-Scenes Invitation**

### SINGLE SPONSOR - \$100

#### Select one Demonstration Day

- **Print & Verbal Marketing**
- **Press Release**
- **Radio Mention**
- **Chanticleer newsletter**
- **Social Media**
- **Website & Web Listings**
- **Event Acknowledgement**

#### Contact:

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