

Demonstration DAYS

2020 SPONSORSHIP OPPORTUNITIES



ABOUT DEMONSTRATION DAYS

Watch and learn historic activities and traditions at the Log Cabin, throughout the grounds, or inside the Museum.

This free event series provides families and history enthusiasts with hands-on representation of many different lost arts.

The museum is also open with free admission on all Demonstration Days to provide educational outreach to everyone. As a result, attendance on Demonstration Days is typically **50%** higher than an average weekend.

2019 DEMONSTRATION DAYS

March 2 - Bacon & Sausage Curing Demo

April 6 - NWOH Blacksmith Forge Demo

June 8 & 9 - Power of Yesteryear Tractor Show

June 22-23 - Wood County Amateur Radio Club

July 27 - Photography Enthusiasts Workshop

October 5 - NWOH Blacksmith Forge Demo

October 19 - Wood Co. Park District Folklore & Funfest

December 7 - Christmas in the Cabin

MARKETING OPPORTUNITIES

SERIES SPONSOR - \$1,000

- **Print Marketing**
Name/Logo on flyers at the museum entrance, outdoor marquees, exhibit program, and community postings
- **Verbal Marketing:** Mentions at civic talks, adult senior talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release:** sent to nearly 100 media outlets in NWOH
- **Radio Mention:** Monthly WBGU Morning Show
- **Chanticleer newsletter:** Name/Logo attached to all event listings + ad in 4 quarterly issues (~700 recipients)
- **Social Media:** Name/Logo on event posts
- **Website & Web Listings:** Name/Logo
- **Event Acknowledgement:**
Signage, your literature
- **Museum Passes: 20 passes**
- **Complimentary one-year Membership**
- **Behind-the-Scenes Invitation**

GOLD SPONSOR - \$500

- **Print & Verbal Marketing**
- **Press Release**
- **Radio Mention**
- **Chanticleer newsletter**
- **Social Media**
- **Website & Web Listings**
- **Event Acknowledgement**
- **Museum Passes: 10 passes**
- **Complimentary one-year Membership**
- **Behind-the-Scenes Invitation**

SINGLE SPONSOR - \$100

Select one Demonstration Day

- **Print & Verbal Marketing**
- **Press Release**
- **Radio Mention**
- **Chanticleer newsletter**
- **Social Media**
- **Website & Web Listings**
- **Event Acknowledgement**

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