

Gala Fundraiser

2019 SPONSORSHIP OPPORTUNITIES



ABOUT THE GALA FUNDRAISER

Hors d'oeuvres, live music, silent auction, and a unique museum experience set in a festive atmosphere. **December 14, 2019**

Contact:

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Wood County Historical Society
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Bowling Green, OH 43402
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PRESENTING SPONSOR - \$2,000

- **Print Marketing**
Name/Logo on flyers at museum entrance, outdoor marquees, exhibit program, and community postings; event invitations
- **Verbal Marketing:** Mentions at civic talks, adult senior talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release:** sent to nearly 100 media outlets in NWOH
- **Radio Mention:** Monthly WBGU Morning Show
- **Chanticleer newsletter:** Name/Logo attached to all event listings + ad in 4 quarterly issues (~700 recipients)
- **Social Media:** Name/Logo on event posts
- **Website & Web Listings:** Name/Logo
- **Event Acknowledgement:**
Signage, your literature, and verbal announcement.
- **Event Passes: 8 tickets to event**
- **Museum Passes: 20 passes**
Individual sponsors may opt for a Family Membership instead of museum passes.
- **Behind-the-Scenes:**
Invitation to a museum behind-the-scenes opportunity

GOLD SPONSOR - \$500

- **Print & Verbal Marketing**
- **Press Release**
- **Radio Mention**
- **Chanticleer newsletter**
- **Social Media**
- **Website & Web Listings**
- **Event Acknowledgement**
- **Event Passes: 2 tickets to event**
- **Museum Passes: 10 passes**
Individual sponsors may opt for a Family Membership
- **Behind-the-Scenes Invitation**

SILVER SPONSOR - \$250

- **Print & Verbal Marketing**
- **Press Release**
- **Chanticleer newsletter**
- **Social Media**
- **Website & Web Listings**
- **Event Acknowledgement**
- **Event Passes: 2 tickets to event**
- **Museum Passes: 5 passes**
Individual sponsors may opt for a Family Membership

SALMON SPONSOR - \$100

- **Print & Verbal Marketing**
- **Press Release**
- **Chanticleer newsletter**
- **Social Media**
- **Website & Web Listings**
- **Event Acknowledgement**