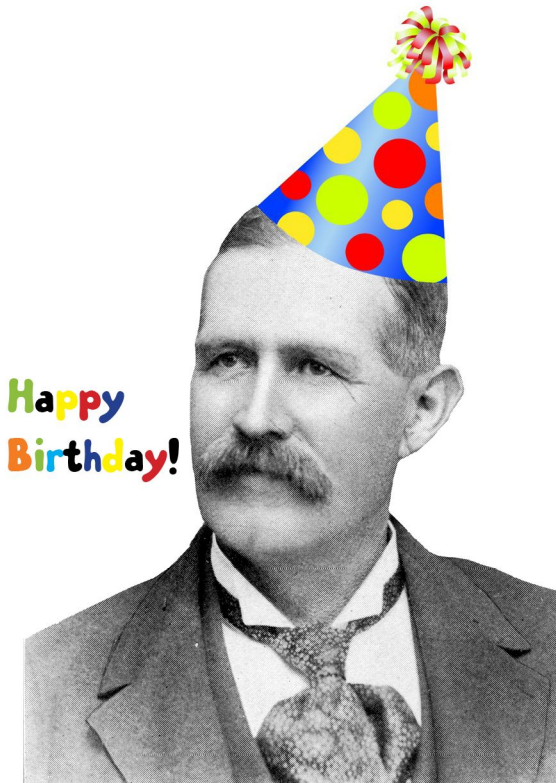


# Gala Fundraiser

2019 SPONSORSHIP OPPORTUNITIES



## ABOUT THE GALA FUNDRAISER

Heavy hors d'oeuvres, live music, silent auction, and a unique museum experience set in a festive atmosphere. **December 14, 2019**

**Sponsor commitments due by October 15 to ensure maximum exposure on printed materials.**

### Contact:

Barb Hayden, Development Coordinator  
Wood County Historical Society  
13660 County Home Road  
Bowling Green, OH 43402

**419-352-0967 • [development@woodcountyhistory.org](mailto:development@woodcountyhistory.org)**

## EVENT HOST SPONSOR - \$2,000

- **Print Marketing**  
Name/Logo on flyers at the museum entrance, outdoor marquees, exhibit program, and community postings; event invitations
- **Verbal Marketing:** Mentions at civic talks, adult senior talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release:** sent to nearly 100 media outlets in NWOH
- **Radio Mention:** Monthly WBGU Morning Show
- **Chanticleer newsletter:** Name/Logo attached to all event listings + ad in 4 quarterly issues (~700 recipients)
- **Social Media:** Name/Logo on event posts
- **Website & Web Listings:** Name/Logo
- **Event Acknowledgement:**  
Signage, your literature, and verbal announcement.
- **Event Passes: 8 tickets to event**
- **Museum Passes: 20 passes**
- **Complimentary one-year Membership**
- **Behind-the-Scenes Invitation**

## PARTY HAT LEVEL SPONSOR - \$500

- Exclusive sponsorship of one “party room” at event
- **Print & Verbal Marketing**
- **Press Release**
- **Radio Mention**
- **Chanticleer newsletter**
- **Social Media**
- **Website & Web Listings**
- **Event Acknowledgement**
- **Event Passes: 2 tickets to event**
- **Museum Passes: 10 passes**
- **Complimentary one-year Membership**
- **Behind-the-Scenes Invitation**

## NOISE MAKER LEVEL SPONSOR - \$250

- **Print & Verbal Marketing**
- **Press Release**
- **Chanticleer newsletter**
- **Social Media**
- **Website & Web Listings**
- **Event Acknowledgement**
- **Event Passes: 2 tickets to event**
- **Museum Passes: 5 passes**
- **Complimentary one-year Membership**

## BALLOON LEVEL SPONSOR - \$100

- **Print & Verbal Marketing**
- **Press Release**
- **Chanticleer newsletter**
- **Social Media**
- **Website & Web Listings**
- **Event Acknowledgement**

# Gala Fundraiser

150th Birthday of the Wood County Infirmary

## ABOUT THE GALA FUNDRAISER

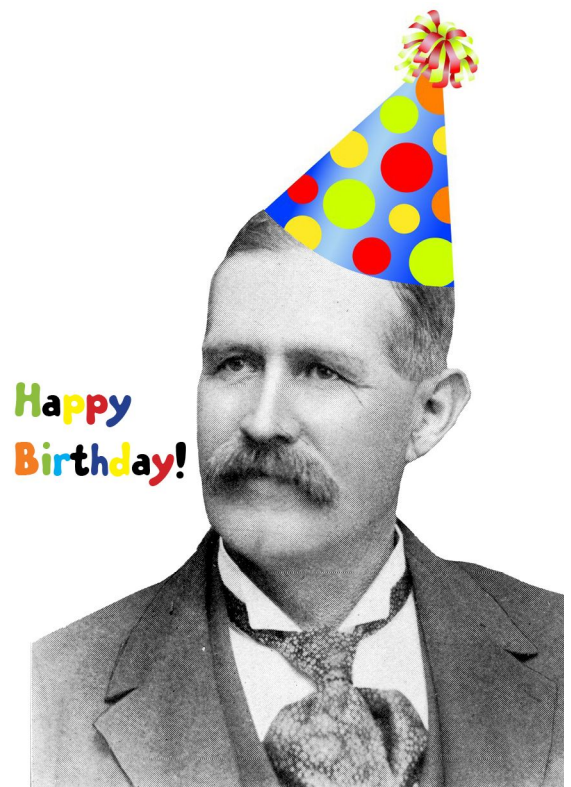
Heavy hors d'oeuvres, live music, silent auction, and a unique museum experience set in a festive atmosphere.

- Six “party rooms” of snacks & beverages within the exhibit spaces at the Historical Museum, themed around the regions of Ohio
- Root Beer Floats served in one unique behind-the-scenes space not usually open to the public
- Party Food Area & Birthday Cake
- Candy & Popcorn Bar
- Live Music & Dancing
- Silent Auction & 50/50 Raffle
- Photo Selfie Station
- Birthday Party Games & Prizes
- Museum open for self-guided tours

**Saturday, December 14, 2019**  
**6:00 - 9:00 PM**

**Ticket Price: \$55**  
\$60 as of December 1st

All proceeds to benefit the Wood County Historical Society, a non-profit entity that captures stories and cultivates memories of Wood County, Ohio, and the County Home through exhibits, programs, and educational outreach.



*Edwin Farmer, Infirmary Superintendent 1878-1904*

### Event & Ticket Information:

Marissa Muniz, Marketing & Events Coordinator  
Wood County Historical Center & Museum  
13660 County Home Road  
Bowling Green, OH 43402  
**419-352-0967 • [marketing@woodcountyhistory.org](mailto:marketing@woodcountyhistory.org)**

### Sponsorship Information:

Barb Hayden, Development Coordinator  
Wood County Historical Society  
13660 County Home Road  
Bowling Green, OH 43402  
**419-352-0967 • [development@woodcountyhistory.org](mailto:development@woodcountyhistory.org)**