

TEA SERIES

2019 SPONSORSHIP OPPORTUNITIES



TEA SERIES - \$5,000

INDIVIDUAL TEA - \$500

Any support under \$500 includes name recognition on select print materials, social media, and website; radio mention; Chanticleer recognition for sponsored event; and event recognition.

Contact:

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Wood County Historical Society

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ABOUT THE TEA SERIES

10 teas | April - December 2019

Each tea & talk combines an engaging program with a modern take on the classic tea luncheon.

A locally catered assortment of pastry, sandwich, savory, and dessert, is paired with one specialty tea and the Historical Society's signature raspberry selection, followed by a 30-45-minute program.

Speakers range from leaders in their field to local enthusiasts. Select programs have been recorded and are available from WGTE KnowledgeStream, a public educational resource. woodcountyhistory.org

TARGET AUDIENCE

Women over the age of 50. Each tea averages 60-70 guests from a 40-mile radius of Bowling Green, including Ohio and Michigan.

MARKETING OPPORTUNITIES & PERKS

- **Print Marketing:** Name/Logo on flyers at museum entrance, outdoor marquees, exhibit program, and community postings.
- **Verbal Marketing:** Mentions at civic talks, adult senior talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release:** sent to nearly 100 media outlets in NWOH
- **Radio Mention:** Monthly WBGU Morning Show.
- **Chanticleer newsletter:** Name/Logo attached to all event listings + ad in 4 quarterly issues (~700 recipients)
- **Social Media:** Name/Logo on event posts
- **Website & Web Listings:** Name/Logo
- **Event Acknowledgement:** Signage, table tents, your literature, and verbal announcement. Potential exposure on WGTE KnowledgeStream, a free educational video portal: woodcountyhistory.org/event_teas.html
- **Event Passes:** Series Sponsor (10), Event Sponsor (2)
- **Museum Passes:** Series Sponsor (20), Event Sponsor (4) *Individual sponsors may opt for a Family Membership instead of museum passes.*
- **Behind-the-Scenes:** Invitation to a museum behind-the-scenes opportunity, available only to sponsors and members at select levels.