



## 2019-2020 SPONSORSHIP OPPORTUNITIES

In 2020, Wood County will celebrate its bicentennial with community-wide events, programs, exhibits, and educational opportunities. The Wood County Historical Center & Museum is integrating this historic moment into their 2020 season as we celebrate the county's accomplishments while considering its growth for future generations.

### Contact:

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## PRESENTING SPONSOR - \$10,000

As a presenting sponsor of the Wood County Historical Society's Bicentennial exhibit, your support will help tell the Wood County story to over 10,000 visitors to the Historical Museum through objects, photographs, and collective memories.

Your contribution will support:

- Exhibit cases & Lighting
- Mannequins
- Exhibit Panels
- Exhibit Opening Program

## MARKETING OPPORTUNITIES

Museum exhibit support is not only visible to the over 10,000 annual visitors, but our vast marketing efforts reach a wider scope around Wood County, Ohio, and surrounding areas.

- **Exhibit Sponsorship Panel:** Name/Logo
- **Print Marketing:** Name/Logo on flyers at museum entrance, outdoor marquees, exhibit program, and community postings; event invitations; Paid ads typically in Sentinel-Tribune, Perrysburg Messenger Journal, Rossford Reader, BG Independent News, and other local newspapers
- **Verbal Marketing:** Mentions at civic talks, adult senior talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release:** sent to nearly 100 media outlets in NWOH
- **Radio Mention:** Monthly WBGU Morning Show
- **Chanticleer newsletter:** Name/Logo attached to all event listings + ad in 4 quarterly issues (~700 recipients)
- **Social Media:** Name/Logo on event posts
- **Website & Web Listings:** Name/Logo
- **Exhibit Opening Event Acknowledgement:** Signage, Invitation, your literature, and verbal announcement.
- **Museum Passes: 20 passes**  
*Individual sponsors may opt for a Family Membership instead of museum passes.*
- **Behind-the-Scenes:**  
Invitation to a museum behind-the-scenes opportunity