



2019-2020 SPONSORSHIP OPPORTUNITIES

In 2020, Wood County will celebrate its bicentennial with community-wide events, programs, exhibits, and educational opportunities. The Wood County Historical Center & Museum is integrating this historic moment into their 2020 season and beyond, as we celebrate the county's accomplishments while considering its growth for future generations.

2020 Exhibit Components

Wood County Township Photo Exhibit by Taylor Houpt
February - December, 2020, Museum Gallery
\$2,500

Mary Bach Fingers Case - \$2,500
April 2020. Permanent Exhibit

Bach Murder Case - \$8,000
Permanent Exhibit

Wood County Medical Collection - \$15,000
June 2020, Rotating Exhibit

Wood County Military Collection - \$15,000
June 2020, Rotating Exhibit

Textile and Wedding Dress Display - \$15,000
June 2020, Rotating Exhibit

Domestic Furnishings - \$15,000
June 2020, Rotating Exhibit

Contact:

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SPONSORSHIPS

As a support sponsor of the Wood County Historical Society, your support will help tell the Wood County story to over 10,000 visitors annually to the Historical Museum through objects, photographs, and collective memories.

Your contribution will support preservation-quality permanent museum displays such as exhibit cases, lighting, mannequins, and interpretive exhibit panels.

The Wood County story circulates far throughout Northwest Ohio in the form of educational talks for both students and adult organizations, and as fun and educational programs and events throughout the year.

MARKETING OPPORTUNITIES

Museum exhibit support is not only visible to the over 10,000 annual visitors, but our vast marketing efforts reach a wider scope around Wood County, Ohio, and surrounding areas.

- **Exhibit Sponsorship Panel:** Name/Logo
- **Print Marketing:** Name/Logo on flyers at the museum entrance, outdoor marquees, exhibit program, and community postings; event invitations; Paid ads typically in Sentinel-Tribune, Perrysburg Messenger Journal, Rossford Reader, BG Independent News, and other local newspapers
- **Verbal Marketing:** Mentions at civic talks, adult senior talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release:** sent to nearly 100 media outlets in NWOH
- **Radio Mention:** Monthly WBGU Morning Show
- **Chanticleer newsletter:** Name/Logo attached to all exhibit listings + ad in 4 quarterly issues (~700 recipients)
- **Social Media:** Name/Logo on exhibit posts
- **Website & Web Listings:** Name/Logo
- **Exhibit Opening Event Acknowledgement:** Signage, Invitation, your literature, and verbal announcement.
- **Museum Passes**
- **Complimentary one-year Membership**
- **Behind-the-Scenes Invitation**

PRESENTING SPONSOR - \$5,000 & UP

- **Lunch with Museum Staff**
Enjoy a unique experience along with a special, personal Q&A and tour.
- **Print Marketing**
Name/Logo on flyers at the museum entrance, outdoor marquees, exhibit program, and community postings; event invitations if applicable
- **Verbal Marketing:** Mentions at civic talks, adult senior talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release:** sent to nearly 100 media outlets in NWOH
- **Radio Mention:** Monthly WBGU Morning Show
- **Chanticleer newsletter:** Name/Logo attached to all relevant listings + ad in 4 quarterly issues (~700 recipients)
- **Social Media:** Name/Logo on event posts
- **Website & Web Listings:** Name/Logo
- **Event Acknowledgement** (if applicable)
Signage, your literature, and verbal announcement.
- **Museum Passes: 20 passes**
- **Complimentary one-year Membership**
- **Behind-the-Scenes Invitation**

MAJOR SPONSOR - \$2,000

- **Print Marketing**
Name/Logo on flyers at the museum entrance, outdoor marquees, exhibit program, and community postings; event invitations if applicable
- **Verbal Marketing:** Mentions at civic talks, adult senior talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release:** sent to nearly 100 media outlets in NWOH
- **Radio Mention:** Monthly WBGU Morning Show
- **Chanticleer newsletter:** Name/Logo attached to all relevant listings + ad in 4 quarterly issues (~700 recipients)
- **Social Media:** Name/Logo on event posts
- **Website & Web Listings:** Name/Logo
- **Event Acknowledgement** (if applicable)
Signage, your literature, and verbal announcement.
- **Museum Passes: 20 passes**
- **Complimentary one-year Membership**
- **Behind-the-Scenes Invitation**

SUPPORTING SPONSOR - \$500

- **Print & Verbal Marketing**
- **Press Release**
- **Radio Mention**
- **Chanticleer newsletter**
- **Social Media**
- **Website & Web Listings**
- **Event Acknowledgement**
- **Museum Passes: 10 passes**
- **Complimentary one-year Membership**
- **Behind-the-Scenes Invitation**

SUPPORTING SPONSOR - \$250

- **Print & Verbal Marketing**
- **Press Release**
- **Chanticleer newsletter**
- **Social Media**
- **Website & Web Listings**
- **Event Acknowledgement**
- **Museum Passes: 5 passes**
- **Complimentary one-year Membership**

FRIEND OF THE MUSEUM - \$100

- **Print & Verbal Marketing**
- **Press Release**
- **Chanticleer newsletter**
- **Social Media**
- **Website & Web Listings**
- **Event Acknowledgement**