

Demonstration DAYS

2020 SPONSORSHIP OPPORTUNITIES



ABOUT DEMONSTRATION DAYS

Watch and learn historic activities and traditions at the Log Cabin, throughout the grounds, or inside the Museum.

This free event series provides families and history enthusiasts with hands-on representation of many different lost arts.

The museum is also open with free admission on all Demonstration Days to provide educational outreach to everyone. As a result, attendance on Demonstration Days is typically **50%** higher than an average weekend.

2020 DEMONSTRATION DAYS

Winter - Cheese Making Demo

April 4 - NWOH Blacksmith Forge Demo

May 30-31 - Living History Along the Portage

June 6 & 7 - Power of Yesteryear Tractor Show

June 27-28 - Wood County Amateur Radio Club

October 3 - NWOH Blacksmith Forge Demo

October 17 - Wood Co. Park District Folklore & Funfest

December - Christmas in the Cabin

MARKETING OPPORTUNITIES

SERIES SPONSOR - \$1,000

- **Print & Electronic Marketing**
Name/Logo on print marketing throughout the community, museum signage and slide shows, outdoor marquees.
- **Verbal Marketing:** Mentions at civic talks, adult senior talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release:** 100 NWOH media outlets
- **Radio Mention:** WBGU Morning Show
- **Chanticleer newsletter:** Name/Logo in 4 quarterly issues (~700 recipients each)
- **Social Media:** Name/Logo on event posts
- **Website & Web Listings:** Name/Logo
- **Event Acknowledgement:** Signage, your literature
- **Museum Passes:** 4 passes
- **Behind-the-Scenes Invitation**

GOLD SPONSOR - \$500

- **Print & Verbal Marketing:** Listing/Supporting Sponsor
- **Press Release:** Listing/Supporting Sponsor
- **Radio Mention:** Supporting Sponsor
- **Chanticleer newsletter:** Listing/Supporting Sponsor
- **Social Media:** Listing/Supporting Sponsor
- **Website & Web:** Listing/Supporting Sponsor
- **Event Acknowledgement**
- **Museum Passes:** 4 passes
- **Behind-the-Scenes Invitation**

SINGLE SPONSOR - \$100

Select one Demonstration Day

- **Print & Verbal Marketing**
- **Press Release**
- **Radio Mention**
- **Chanticleer newsletter**
- **Social Media**
- **Website & Web Listings**
- **Event Acknowledgement**

Contact:

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