

Gala

Fundraiser

2020 SPONSORSHIP OPPORTUNITIES



ABOUT THE GALA FUNDRAISER

Heavy hors d'oeuvres, live music, silent auction, and a unique museum experience set in a festive atmosphere. **December 12, 2020**

Sponsor commitments due by October 15 to ensure maximum exposure on printed materials.

Contact:

Melissa Krieger, Development Coordinator
Wood County Historical Society
13660 County Home Road
Bowling Green, OH 43402

419-352-0967 • development@woodcountyhistory.org

“TRIPLE CROWN” SPONSOR - \$2,000

- **Print & Electronic Marketing**
Name/Logo on print marketing throughout the community, museum signage and slide shows, outdoor marquees.
- **Verbal Marketing:** Mentions at event, civic talks, adult senior talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release:** 100 NWOH media outlets
- **Radio Mention:** WBGU Morning Show
- **Chanticleer newsletter:** Name/Logo in 4 quarterly issues (~700 recipients each)
- **Social Media:** Name/Logo on event posts
- **Website & Web Listings:** Name/Logo
- **Event Acknowledgement:** Signage, your literature
- **Museum Passes: 4**
- **Event Tickets: 2**
- **Behind-the-Scenes Invitation**

“DERBY” SPONSOR - \$500

- **Exclusive sponsorship of one “party room” at event**
- **Print & Verbal Marketing:** Listing/Supporting Sponsor
- **Press Release:** Listing/Supporting Sponsor
- **Radio Mention:** Supporting Sponsor
- **Chanticleer newsletter:** Listing/Supporting Sponsor
- **Social Media:** Listing/Supporting Sponsor
- **Website & Web:** Listing/Supporting Sponsor
- **Event Acknowledgement**
- **Museum Passes: 4**
- **Event Tickets: 2**
- **Behind-the-Scenes Invitation**

“OAKS” SPONSOR - \$250

- **Print & Verbal Marketing**
- **Press Release**
- **Chanticleer newsletter**
- **Social Media**
- **Website & Web Listings**
- **Event Acknowledgement**
- **Museum Passes: 4**
- **Event Tickets: 2**

“WREATH” SPONSOR - \$100

- **Print & Verbal Marketing**
- **Press Release**
- **Chanticleer newsletter**
- **Social Media**
- **Website & Web Listings**
- **Event Acknowledgement**

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Old Home Derby Days

ABOUT THE GALA FUNDRAISER

- Six “party rooms” of snacks & beverages within the exhibit spaces at the Historical Museum, themed around the gala.
- Heavy hors d’oeuvres
- Live Music & Dancing
- Silent Auction & 50/50 Raffle
- Photo Selfie Station
- Museum open for self-guided tours

Saturday, December 12, 2020

6:00 - 9:00 PM

Ticket Price: \$55

\$60 as of December 1st

All proceeds to benefit the Wood County Historical Society, a non-profit entity that captures stories and cultivates memories of Wood County, Ohio, and the County Home through exhibits, programs, and educational outreach.



Event & Ticket Information:

Marissa Muniz, Marketing & Events Coordinator
Wood County Historical Center & Museum
13660 County Home Road
Bowling Green, OH 43402

419-352-0967 • marketing@woodcountyhistory.org

Sponsorship Information:

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