

Virtual Auction

Fundraiser

2020 SPONSORSHIP OPPORTUNITIES



ABOUT THE FUNDRAISER

As with many of our events this year, the traditional in-person Gala Fundraiser has been cancelled due to COVID-19. BUT fear not, as the Gala Fundraiser will still take place, just in an online format.

Between December 3 - 10, 2020, you can bid online for some really great prize packages, just in time for the Holiday Season.

MARKETING OPPORTUNITIES

- **Print & Electronic Marketing**
Our marketing coordinator strategically promotes the museum and sponsors in a variety of print and electronic outlets to reach a wide and diverse audience.
- **Verbal Marketing**
Verbal acknowledgement at sponsored events, public talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release**
100 NWOH media outlets
- **Radio Mention**
WBGU Morning Show and other community radio
- **Chanticleer newsletter**
Up to four quarterly issues (~700 recipients each)
- **Social Media**
- **Website & Web Listings:** Name/Logo
- **Exhibit Acknowledgement**
Recognition within the exhibit
- **Museum Passes**
- **Special Opportunities**
Let's find the fit that's right for you.

Sponsor commitments received before November 5 will receive maximum exposure on printed materials.

Contact:

Wood County Museum
13660 County Home Road
Bowling Green, OH 434302

419-352-0967 • development@woodcountyhistory.org