

Living HISTORY

2020 SPONSORSHIP OPPORTUNITIES



ABOUT LIVING HISTORY - August 23, 2020

History comes alive as local residents honor those buried in Wood County Cemeteries with first-person interpretations.

Living History began in 2004 as part of the Wood County Genealogy Society to promote and preserve Wood County heritage with a focus on Oak Grove Cemetery. The program has expanded to represent all Wood County cemeteries and notable Wood Countians regardless of their final resting place.

In 2020, the program will focus on “Wood County Firsts” and take place at the Historical Center. The theme was chosen to coincide with Wood County’s Bicentennial.

Sponsorship for this event keeps it free and open to the public.

TARGET AUDIENCE

Adults with an interest in local history or genealogy.

MARKETING OPPORTUNITIES

PRESENTING SPONSOR - \$500

- **Print & Electronic Marketing**
Name/Logo on print marketing throughout the community, museum signage and slide shows, outdoor marquees.
- **Verbal Marketing:** Mentions at civic talks, adult senior talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release:** 100 NWOH media outlets
- **Radio Mention:** WBGU Morning Show
- **Chanticleer newsletter:** Name/Logo in 4 quarterly issues (~700 recipients each)
- **Social Media:** Name/Logo on event posts
- **Website & Web Listings:** Name/Logo
- **Event Acknowledgement:** Signage, your literature
- **Museum Passes: 4 passes**
- **Behind-the-Scenes Invitation**
- **Partner Event:** Your sponsorship will be affiliated with a secondary “sneak-peek” event (“Voices from the Past”) prior to Living History Day at Way Library, Perrysburg

STORY SPONSOR - \$250

- **Print & Verbal Marketing:** Listing/Supporting Sponsor
- **Press Release:** Listing/Supporting Sponsor
- **Radio Mention:** Supporting Sponsor
- **Chanticleer newsletter:** Listing/Supporting Sponsor
- **Social Media:** Listing/Supporting Sponsor
- **Website & Web:** Listing/Supporting Sponsor
- **Event Acknowledgement**
- **Museum Passes: 4 passes**
- **Behind-the-Scenes Invitation**

EVENT SUPPORTER - \$100 or under/in-kind

- **Print & Verbal Marketing**
- **Press Release**
- **Radio Mention**
- **Chanticleer newsletter**
- **Social Media**
- **Website & Web Listings**
- **Event Acknowledgement**

Contact:

Melissa Krieger, Development Coordinator
Wood County Historical Society
13660 County Home Road, Bowling Green, OH 434302
419-352-0967 • development@woodcountyhistory.org