

# Exhibits

## UTOPIA

### 2020 SPONSORSHIP OPPORTUNITIES



In 2020, the Wood County Historical Society will launch our county's bicentennial celebration with a documentary-style exhibit capturing Wood County through pictures. Captured by local photographer and artist Taylor Houpt, her observations of landscapes and events are close to the hearts of Wood Countians. This exhibit is an opportunity to show the public audience that life is history in the making.

In conjunction with this exhibit, the Historical Society will offer a variety of community-wide events and educational opportunities to celebrate our 200-year journey.



### PRESENTING SPONSOR - \$5,000

The presenting sponsor will receive exclusive headline marketing on all museum materials for 2020 plus we will work with you to develop other custom marketing opportunities to fit your needs.

Museum support is visible to over 10,000 annual visitors from our local region, throughout Ohio, nationwide, and globally. The Museum is located in Bowling Green, Ohio, within the vicinity of Bowling Green State University and conveniently less than one mile from Interstate 75.

### SUPPORTING SPONSOR - \$2,000

Supporting sponsors will be included on general exhibit marketing.

### MARKETING OPPORTUNITIES

- **Print & Electronic Marketing**  
Name/Logo on print marketing throughout the community, museum signage and slide shows, exhibit program, outdoor marquees.
- **Verbal Marketing:** Mentions at sponsored events, civic talks, adult senior talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release:** 100 NWOH media outlets
- **Radio Mention:** WBGU Morning Show
- **Chanticleer newsletter:** Name/Logo in 4 quarterly issues (~700 recipients each)
- **Social Media:** Name/Logo on exhibit posts
- **Website & Web Listings:** Name/Logo
- **Exhibit Acknowledgement:** Signage within the exhibit, your literature
- **Museum Passes: 4 passes**
- **Behind-the-Scenes Invitation**

#### Contact:

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