

Demonstration DAYS

2021 SPONSORSHIP OPPORTUNITIES



ABOUT DEMONSTRATION DAYS

Watch and learn historic activities and traditions at the Log Cabin, throughout the grounds, or inside the Museum.

This free event series provides families and history enthusiasts with hands-on representation of many different lost arts.

The museum is also open with free admission on all Demonstration Days to provide educational outreach to everyone. As a result, attendance on Demonstration Days is typically **50%** higher than an average weekend.

2021 DEMONSTRATION DAYS

April - Northwest Ohio Blacksmith Forge Demo

Summer - Living History Along the Portage

June - Power of Yesteryear Tractor Show

June - Wood County Amateur Radio Club

October - Northwest Ohio Blacksmith Forge Demo

October - Oil Derrick Demo at Folklore & Funfest

December - Christmas in the Cabin

MARKETING OPPORTUNITIES

- **Print & Electronic Marketing**
Our marketing coordinator strategically promotes the museum and sponsors in a variety of print and electronic outlets to reach a wide and diverse audience.
- **Verbal Marketing**
Verbal acknowledgement at sponsored events, public talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release**
100 NWOH media outlets
- **Radio Mention**
WBGU Morning Show and other community radio
- **Chanticleer newsletter**
Up to four quarterly issues (~700 recipients each)
- **Social Media**
- **Website & Web Listings:** Name/Logo
- **Exhibit Acknowledgement**
Recognition within the exhibit
- **Museum Passes**
- **Special Opportunities**
Let's find the fit that's right for you.

Contact:

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