

FREE FIRST *Fridays*

2021 SPONSORSHIP OPPORTUNITIES



ABOUT FIRST FREE FRIDAYS

The Wood County Museum offers free admission on the first Friday of each month. In keeping with our mission, this promotion makes the museum accessible to a larger audience pool.

Free Friday attendance is **50%** higher than other Fridays, and attracts many students, families, groups, and first-time visitors.

The museum works closely with the Bowling Green Convention & Visitors Bureau, Bowling Green State University, and our local partners to encourage tourism throughout Wood County.

MARKETING OPPORTUNITIES

- **Print & Electronic Marketing**
Our marketing coordinator strategically promotes the museum and sponsors in a variety of print and electronic outlets to reach a wide and diverse audience.
- **Verbal Marketing**
Verbal acknowledgement at sponsored events, public talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release**
100 NWOH media outlets
- **Radio Mention**
WBGU Morning Show and other community radio
- **Chanticleer newsletter**
Up to four quarterly issues (~700 recipients each)
- **Social Media**
- **Website & Web Listings:** Name/Logo
- **Exhibit Acknowledgement**
Recognition within the exhibit
- **Museum Passes**
- **Special Opportunities**
Let's find the fit that's right for you.

Contact:

Wood County Museum
13660 County Home Road
Bowling Green, OH 43402

419-352-0967 • development@woodcountyhistory.org