

German- AMERICAN

2021 SPONSORSHIP OPPORTUNITIES



18th annual GERMAN-AMERICAN PROGRAM

October 6, 2021 | 7 - 9 PM

Discussion led by Dr. Geoff Howes (BGSU, retired) and Michael McMaster (Wood County Museum Education Coordinator).

Participants will be allowed 5 minutes to share their stories pertaining to German heritage.

Also enjoy German food and fellowship.

Museum open for self-guided tours

\$10 adult admission | \$5 for WCHS members

Target Audience:

Average attendance: 30-60 BGSU students, adults, and senior community members

MARKETING OPPORTUNITIES

- **Print & Electronic Marketing**
Our marketing coordinator strategically promotes the museum and sponsors in a variety of print and electronic outlets to reach a wide and diverse audience.
- **Verbal Marketing**
Verbal acknowledgement at sponsored events, public talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release**
100 NWOH media outlets
- **Radio Mention**
WBGU Morning Show and other community radio
- **Chanticleer newsletter**
Up to four quarterly issues (~700 recipients each)
- **Social Media**
- **Website & Web Listings:** Name/Logo
- **Exhibit Acknowledgement**
Recognition within the exhibit
- **Museum Passes**
- **Special Opportunities**
Let's find the fit that's right for you.

Contact:

Wood County Historical Society
13660 County Home Road
Bowling Green, OH 434302

419-352-0967 • development@woodcountyhistory.org