

Living HISTORY

2021 SPONSORSHIP OPPORTUNITIES



ABOUT LIVING HISTORY - August 22, 2021

History comes alive with first-person interpretations of Wood County's most interesting citizens.

Living History began in 2004 as part of the Wood County Genealogy Society to promote and preserve Wood County heritage with a focus on Oak Grove Cemetery. The program has expanded to represent all Wood County cemeteries and notable Wood Countians regardless of their final resting place.

In 2021, the program will focus on Wood County's People, Places, & Things in conjunction with the museum's exhibit of over 1,000 photographs. The program will take place at the Wood County Museum.

Sponsorship for this event keeps it free and open to the public.

TARGET AUDIENCE

Adults with an interest in local history or genealogy.

MARKETING OPPORTUNITIES

- **Print & Electronic Marketing**
Our marketing coordinator strategically promotes the museum and sponsors in a variety of print and electronic outlets to reach a wide and diverse audience.
- **Verbal Marketing**
Verbal acknowledgement at sponsored events, public talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release**
100 NWOH media outlets
- **Radio Mention**
WBGU Morning Show and other community radio
- **Chanticleer newsletter**
Up to four quarterly issues (~700 recipients each)
- **Social Media**
- **Website & Web Listings:** Name/Logo
- **Exhibit Acknowledgement**
Recognition within the exhibit
- **Museum Passes**
- **Special Opportunities**
Let's find the fit that's right for you.

Contact:

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