

TEA SERIES

2021 SPONSORSHIP OPPORTUNITIES



TEA SERIES - \$5,000

INDIVIDUAL TEA - \$500

Any support under \$500 includes name recognition on select print materials, social media, and website; radio mention; Chanticleer recognition for sponsored event; and event recognition.

Contact:

Wood County Museum
13660 County Home Road
Bowling Green, OH 434302

419-352-0967 • development@woodcountyhistory.org

ABOUT THE TEA SERIES

10 teas | April - December 2021

Each tea & talk combines an engaging program with a modern take on the classic tea luncheon.

A locally catered assortment of pastry, sandwiches, savory, and dessert, is paired with one specialty tea and the Historical Society's signature raspberry selection, followed by a 30-45-minute program.

Speakers range from leaders in their field to local enthusiasts. Select programs have been recorded and are available from WGTE KnowledgeStream, a public educational resource. woodcountyhistory.org

TARGET AUDIENCE

Women over the age of 50. Each tea averages 60-70 guests from a 40-mile radius of Bowling Green, including Ohio and Michigan.

MARKETING OPPORTUNITIES & PERKS

- **Print & Electronic Marketing**
Our marketing coordinator strategically promotes the museum and sponsors in a variety of print and electronic outlets to reach a wide and diverse audience.
- **Verbal Marketing**
Verbal acknowledgement at sponsored events, public talks, and visitor conversations. This partnership will make our staff and volunteers more aware of your organization, giving you the best kind of PR you can get – WORD OF MOUTH!
- **Press Release**
100 NWOH media outlets
- **Radio Mention**
WBGU Morning Show and other community radio
- **Chanticleer newsletter**
Up to four quarterly issues (~700 recipients each)
- **Social Media**
- **Website & Web Listings:** Name/Logo
- **Exhibit Acknowledgement**
Recognition within the exhibit
- **Museum Passes**
- **Special Opportunities**
Let's find the fit that's right for you.